

# Oliver Seddon curriculum vitae

57 Long Row, Horsforth, Leeds, West Yorkshire, LS18 5AP

## my skills

I possess skills that have been gained through establishing and developing a wide range of design projects from concept to completion. My experience covers many areas including client liaison, problem solving and design production whilst working within a designated timescale. I am always striving to further my knowledge in all areas of design aswell as being keen to take on any new challenges put before me.

I am a competent Mac and Windows PC user with a good working knowledge of industry standard software, Photoshop, Quark and Illustrator. I have an indepth understanding of Dreamweaver, Fireworks, Premiere and DVD Studio Pro with experience in Flash, Director and Cinema 4D. I have experience producing search engine optimized (SEO) sites and have an in depth knowledge of web standards and web accessability issues. I work with HTML, XHTML and CSS and have become highly proficient in them all, I have also worked in depth with Content Management Systems for both e-commerce and non e-commerce sites with a variety of functionality and features, designing and implementing.

I am also well organised, punctual, honest, enthusiastic and reliable. I enjoy being aware of recent trends and developments within the design industry using, amongst others, printed and internet based information sources.

## employment history

June 2008 - To present **freelance** (Leeds) - Web Designer/Developer

- Design, build and implementation of web content management systems
- SEO techniques and web accessibility practices
- Editing and creation of presentations/showreels
- Work closely with PHP developers to implement bespoke CMS in various projects

February 2007 - June 2008 **an agency called england** (Leeds) - Web Designer

- Design, build and maintenance of interactive projects
- Creation of prototype Flash Lite mobile applications for new business presentations
- Editing and creation of presentation/showreel DVDs
- Work closely with PHP developers to implement bespoke CMS in various projects
- Production of graphics/media for use in Bluetooth mobile marketing campaigns
- Building upon experience of designing and producing websites using industry standard technologies

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## employment history

February 2005 - February 2007 **Euro RSCG Riley** (Leeds) - Web Developer

- Build and maintain a variety of websites for public sector and blue-chip organisations
- Produce websites using multiple technologies including HTML, XHTML, CSS, Javascript and Adobe Flash
- Produce websites to conform with W3C standards
- Provide client web support
- Manage and assist contractors
- Introduce and implement new web technologies on past and present projects with the use of the following techniques, text image replacement, sIFR and UFO

## education history

- BA(Hons) Visual Communication - Leeds College of Art & Design - 1999 to 2002
- GNVQ Advanced in Art & Design - Stockport College of Art & Design - 1997 to 1999
- 9 A-C including, Maths, English, Art & Design - New Mills School - 1992 to 1997

## work examples

- [www.tettenhallcollege.co.uk](http://www.tettenhallcollege.co.uk)
- [www.addmaster.co.uk](http://www.addmaster.co.uk)
- [www.maicoonly.co.uk](http://www.maicoonly.co.uk)
- [www.stoneyfields.co.uk](http://www.stoneyfields.co.uk)
- [www.hwstpa.co.uk](http://www.hwstpa.co.uk)
- [www.immmodels.co.uk](http://www.immmodels.co.uk)
- [www.leedscast.info](http://www.leedscast.info)
- [www.rideinfusion.co.uk](http://www.rideinfusion.co.uk)